

ADMINISTRATIVE BULLETIN NO. 41AA  
THE NUMBERS GAME  
LUCKY 7S PROMOTION

SECTION 1 - PURPOSE

The purpose of this Administrative Bulletin is to outline the rules and regulations and/or procedures for the “Lucky 7s” NUMBERS GAME Promotion (“the Promotion”).

SECTION 2 – GENERAL RULES

The Executive Director reserves the right to amend this Administrative Bulletin if he deems it to be in the best interests of the Massachusetts State Lottery Commission (“the Lottery”) to do so. By participating in the Promotion, entrants agree to be bound by this Administrative Bulletin and by the decisions of the Director, whose decisions are in his sole discretion, binding and final.

SECTION 3 – DATES

The Promotion will run for twenty-eight (28) consecutive days, from May 7 through and including June 3, 2018 (“the Promotion period”). There will be four (4) Entry Periods (individually referred to as an “Entry Period”) within the Promotion period. Each Entry Period will last one week, beginning on a Monday and ending on a Sunday.

SECTION 4 – ELIGIBILITY

NUMBERS GAME wagers of \$4.00 or more, on the same ticket, purchased during the Promotion period, shall be eligible for the Promotion. Each eligible NUMBERS GAME wager generated during the Promotion period will be accompanied by a NUMBERS GAME Promotional Ticket (“Promotional Ticket”). Every Promotional Ticket shall have a serial number which matches the serial number of the NUMBERS GAME ticket that accompanies it. Promotion winners will need their NUMBERS GAME Promotional Tickets to claim a prize.

**SECTION 5 - PRIZES**

Up to four (4) prizes, each in the amount of \$7,777.00, shall be awarded in connection with the Promotion. One (1) prize of \$7,777.00 shall be awarded each Entry Period of the Promotion period.

Up to eighty (80) prizes, each in the amount of \$100.00, shall be awarded in connection with the Promotion. Twenty (20) prizes of \$100.00 shall be awarded each Entry Period of the Promotion period.

**SECTION 6 – DRAWING PROCEDURES**

1. At the end of each Entry Period, the serial numbers of each Promotional Ticket sold during that Entry Period shall be identified by the Lottery’s IT department (“Lottery IT”).
2. Lottery IT shall randomly select twenty one (21) serial numbers each Entry Period from all eligible Promotional tickets sold during that Entry Period based on the schedule below:

	<b>START SELL DATE</b>	<b>END SELL DATE</b>	<b>SELECTION DATE</b>
<b>WEEK 1</b>	May 7	May 13	May 14
<b>WEEK 2</b>	May 14	May 20	May 21
<b>WEEK 3</b>	May 21	May 27	May 29
<b>WEEK 4</b>	May 28	June 3	June 4

3. The first (1<sup>st</sup>) serial number selected each Entry Period will be identified as the \$7,777.00 prize winner.
4. The remaining twenty (20) serial numbers selected each Entry Period will be identified as \$100 winners.
5. After 2:00 p.m. on each selection date, the serial numbers of the Promotional Tickets selected in Section 5(2) with the prize amount won shall be posted on the Lottery’s website ([www.masslottery.com](http://www.masslottery.com)).
6. If, for any reason, including but not limited to, technical difficulties, an Act of God, a power outage or inclement weather, the Lottery is unable to identify, select or post the serial numbers referenced in Sections 6(1) through 6(5), as scheduled, the Lottery shall

comply with Sections 6(1) through 6(5) on the next business day when compliance is possible.

7. The Lottery shall not be responsible for any data entry, typographical or transmission errors or the like or for consequences or claimed damages arising out of any such errors.

#### SECTION 7 – CLAIMING A PRIZE

1. Players with tickets matching the serial numbers selected in Section 5(2) must claim their prizes at a Lottery regional office. Lottery regional office locations are posted on the Lottery's website ([www.masslottery.com](http://www.masslottery.com)).
2. To claim a prize in connection with Section 5(2), the winning ticket holder must present the original Promotional Ticket, valid photo identification and proof of Social Security number.
3. All prizes won as a result of the Promotion must be claimed by July 5, 2018.
4. Prize checks will be mailed approximately two weeks after the prize has been claimed. Actual prize amount will be less applicable taxes and withholdings.


#### SECTION 8 – GOVERNING LAW

In purchasing a ticket, a player agrees to comply with and abide by the laws of the Commonwealth of Massachusetts, all rules and regulations and final decisions of the Lottery, and all procedures established by the Executive Director concerning the Promotion. No NUMBERS GAME ticket shall be purchased by, and no prize shall be claimed by or paid to any of the following persons: any member or employee of the Lottery or to any spouse, child, brother, sister or parent residing as a member of the same household in the principal place of abode of any member or employee of the Lottery. No NUMBERS GAME ticket shall be purchased by any person under the age of eighteen.

#### SECTION 9 – EFFECTIVE DATE

The effective date of this Administrative Bulletin shall be May 7, 2018.

MASSACHUSETTS STATE LOTTERY COMMISSION

By:   
MICHAEL R. SWEENEY  
EXECUTIVE DIRECTOR

Date: 4.23.2018