

# Massachusetts State Lottery Commission



## Information Packet

**Deborah B. Goldberg**  
*Treasurer & Receiver General*

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*Executive Director*



# Massachusetts State Lottery Commission

The Massachusetts State Lottery was established by the Legislature in 1971 as a means to generate much-needed revenues for the 351 cities and towns of the Commonwealth. To provide an operating structure for the Lottery, the Legislature established a five-member commission that includes the State Treasurer as Chairperson, the Secretary of Public Safety, the State Comptroller, and two gubernatorial appointees.

The Lottery Commissioners oversee and provide final approval of the types of games, the consumer prices of games, the prize structures of games, the methods of prize payment, and the licensing of agents. The Lottery Commission meets on a regular basis to discuss all Lottery operations.

**Honorable Deborah B. Goldberg**  
State Treasurer & Receiver General

**Honorable Daniel Bennett**  
Secretary of the Executive Office of Public Safety

**Honorable Thomas Shack, III**  
Comptroller

**Meghan S. Liddy**  
Commissioner

**Anthony J. Salvidio, II**  
Commissioner

Headquartered in Braintree, Massachusetts, the Lottery maintains Regional Offices in Boston, New Bedford, Springfield, Woburn, and Worcester, and employs a staff of approximately 400.

## About the Massachusetts State Lottery

Recognized as one of the most successful lotteries in the world, the Massachusetts State Lottery has grossed over \$105.1 billion in sales, awarded \$72.9 billion in prizes and returned more than \$23.6 billion in net profit to the Commonwealth since selling its first game ticket in March 1972.

For over 44 years, the Massachusetts State Lottery has entertained players throughout the state with its exciting games and unmatched prizes while working to maximize local aid revenues available for the Commonwealth's 351 cities and towns.

The Lottery launched its inaugural offering, a weekly jackpot game called The Game, on March 22, 1972, and in May 1974, Massachusetts revolutionized the lottery industry when it became the first state to sell instant tickets as an alternative to weekly jackpot games.

Today with three in-state draw games – The Numbers Game, Megabucks Doubler, and Mass Cash; two multi-state jackpot games – Mega Millions and Powerball; one regional draw game – Lucky for Life; two monitor based games – KENO and Jackpot Poker, and the industry's most robust Instant Ticket portfolio featuring approximately 32 new game releases annually, the Massachusetts State Lottery has grown to become a leader in lottery gaming innovation and sales in the United States.

With over \$5.01 billion in sales in Fiscal Year 2015, the Lottery achieved its fourth consecutive record-setting sales year, surpassing the \$5 billion mark for the first time ever. A record \$985.9 million in net profit was returned to the Commonwealth for cities and towns. Lottery profits are the single biggest source of unrestricted local aid for the 351 cities and towns in Massachusetts. The Lottery awarded \$3.64 billion in prizes in FY15, also a record.

Playing a key role in the continued success of the Lottery is its statewide network of more than 7,500 retail sales agents. These retailers, which vary from chain stores to supermarkets, gas stations, convenience and corner stores, serve as the Lottery's direct interface with the playing public on a daily basis, earning a five (5) percent commission on sales and a one (1) percent bonus on prizes claimed. Since 1972, retailers have earned \$6 billion by selling Lottery games at their stores with the average retailer earning around \$38,000 annually.



## Billions of Smiles Since 1972

### 1971:

**September 27:** Legislation to create a state lottery in Massachusetts is enacted to provide a source of local aid revenue for the 351 cities and towns of the Commonwealth.

### 1972:

**March 22:** The Lottery kicks off its product line with sales of tickets for “The Game.” Each ticket for the weekly game costs \$.50, and the first drawing is held on April 6, 1972 at Faneuil Hall in Boston. Seven people win \$50,000.

**May 8:** The first \$1 million prize is won in “The Game.”

### 1973:

The Legislature transfers supervision of Beano from the Department of Public Safety to the State Lottery Commission. This Division later becomes known as Charitable Gaming.

### 1974:

**May:** Massachusetts becomes the first state to sell Instant Lottery Tickets as an alternative to the weekly jackpot game. “The Instant Game” is the industry’s first instant ticket and offers a top instant prize of \$10,000. The Instant Game also offers three monthly drawings for \$100,000 and \$1,000/year for life prizes.

### 1975:

**March:** “The Game” is changed to the “Big Money Game,” and with this change, the guaranteed top prize increases from \$50,000 to \$500,000.

**September:** A half-hour, weekly television game show based on the “Big Money Game” is introduced. The show is televised for 10 years.

### 1976:

**April 10:** The daily “Numbers Game” is introduced, allowing players an opportunity to select their own numbers, the type of bet, the dollar amount, and the length of time they wish to play.

### 1978:

The Massachusetts Lottery introduces the first lotto-style game in the country. The game is a pick 6 out of 49 numbers game with growing jackpots. The game is cancelled after only 13 weeks due to slow sales and a failure to produce large jackpots.

### 1981:

The Lottery installs its first computerized “on-line” wagering terminals at retailer locations throughout the state.



## 1982:

**November 16:** The “Megabucks” game is introduced. The game, which required players at the time to pick 6 out of 30 numbers, starts with a \$400,000 minimum jackpot.

**December:** The first Megabucks jackpot over \$1 million is won by Robert Folta of Newburyport.

## 1983:

**March:** The Lottery begins televising the daily Numbers Game drawings on WBZ-TV Boston.

## 1984:

**March:** Six people split a then-national record jackpot of \$18.2 million in the Megabucks game.

**July:** Megabucks’ draw schedule increases from one drawing per week to two per week. These drawings are televised on WBZ-TV Boston.

## 1987:

**May 1:** Mass Millions is introduced. In this jackpot game, players choose 6 out of 46 numbers.

## 1988:

Quic Pic wagers are introduced.

## 1991:

**March:** Mass Cash is introduced. Players select 5 out of 35 numbers for a chance to win a one-time, lump sum pay-out of \$100,000.

## 1992:

**April 6:** The Lottery marks its 20th Anniversary with an outdoor celebration at Faneuil Hall Marketplace, where the first drawing of “The Game” took place.

The Lottery introduces the \$2 price point to the Instant Ticket portfolio with a new game celebrating its anniversary – “Wild 20.”

**November:** The first \$5 instant ticket, “Holiday Bonus,” is introduced.



## 1993:

**July:** Legislation is passed authorizing the Lottery to launch KENO, a monitor game that players select up to 12 numbers or “spots” for each game and a computer randomly selects 20 winning numbers (from a field of 80) displaying the results on the game monitor.

**September 30:** The first KENO drawing is conducted.

## 1995:

**January:** In an effort to enhance its existing games, the Lottery launches a new TV game show called “Bonus Bonanza.” Games played on the Bonus Bonanza show include: Vortex, Danger Ball, Free Fall and Knockout. The show airs on WCVB-TV Boston until March 1998.

## 1996:

**August:** Massachusetts joins five other states (Georgia, Illinois, Maryland, Michigan and Virginia) to create a multi-state lottery game. “The Big Game” is established, featuring a minimum jackpot of \$5 million, with drawings initially held once a week on Friday. The Big Game is successful in recapturing customers who were attracted to other multi-state lottery games and is able to draw in a new customer base as well.

## 1997:

The Lottery installs a new state-of-the-art \$60 million computer system from Digital Technologies. The project involves a nearly simultaneous conversion to new terminals at almost 6,000 retail locations across the state. The new system replaces terminal models that were 15 to 17 years old. The new system offers displays of bets and winnings for customers, as well as increased volume capability and reliability for sales agents.

## 1999:

**April:** Maria Grasso, a live-in babysitter from Boston’s Beacon Hill neighborhood wins a \$197 million jackpot playing the Big Game. It is the largest jackpot in state history and the second-largest in national history.

**May:** New Jersey joins The Big Game Consortium, bringing the total number of participating states to seven.

**November:** “Millennium Spectacular,” the Lottery’s first \$10 instant game makes its debut. Offering an 80 percent prize pay-out, five \$4 million prizes, and five \$2 million prizes, tickets sell at a record-setting pace.





## 2000:

**May:** The Big Game jackpot reaches \$363 million, a national record. The Lottery sets a one-day sales record of \$11.3 million on May 9, 2000, the day of the \$363 million drawing. The jackpot is split between two winners, one in Michigan and one in Illinois.

**July:** The Lottery applauds changes in the state's charitable gaming laws. The law allows Bingo games to include progressive games with payouts of up to \$3,000 (up from a maximum prize of \$500); allows for a larger pool of people eligible to be volunteer workers at Bingo events; and, allows

local organizations broader discretion in the sale of charitable gaming tickets.

**November:** The Lottery launches the "\$400,000,000 Spectacular" instant game. The Lottery's second \$10 instant ticket features an 80 percent prize payout, including 20 \$1 million prizes and 10 \$4 million prizes. The \$4 million prize is billed as the top instant prize in the world.

## 2001:

**March:** The Lottery launches its first-ever comprehensive anti-litter campaign, "The Clean Fun Sweepstakes." The program, which allows players to submit \$10 in non-winning instant tickets for a chance to win up to \$100,000, results in 40 to 50 million non-winning instant tickets, or more than 85 tons of paper, being recycled.

**November:** The Lottery launches the "\$600 Million Spectacular" instant game, the third \$10 ticket in Lottery history. The game offers an 80 percent prize payout, including 15 \$4 million prizes and 30 \$1 million prizes. Paying out a total of \$600 million in prizes, the game offers the largest prize structure in Lottery history.

**December:** The Massachusetts Lottery joins the other six member lotteries in The Big Game to announce the addition of New York to the consortium. The new partnership results in the development of a new mega-jackpot game that would launch in spring 2002.

## 2002:

**March:** The Lottery launches the second "Clean Fun Sweepstakes." The 10-week program, which largely mirrors the first campaign, offers players larger prizes at both the secondary and grand prize levels. More than 76 tons of non-winning instant tickets are recycled.

**April:** The Big Game sets off a sales frenzy when the jackpot climbs to a near-record \$325 million. The jackpot is shared between three winners in Georgia, Illinois, and New Jersey.

**May:** The Big Game is renamed "Mega Millions" after the consortium is expanded to include New York and Ohio. The following September, Washington joins Mega Millions, bringing the total number of participating states to 10.

**October:** The Lottery launches the Mega Millions season ticket, the first-ever for a multi-state game in Massachusetts.

**November:** The Lottery marks its 30th Anniversary with the launch of the "30th Anniversary Spectacular" instant game, the fourth \$10 ticket in Massachusetts history. The game offers an 80 percent prize payout that includes 10 \$4 million prizes and 50 \$1 million prizes-- the largest number of grand prizes ever offered by a lottery instant game.

## 2003:

**February:** As a measure to increase revenue returned to the Commonwealth's cities and towns, KENO intervals are reduced from a game every five minutes to every four minutes. This increased draw schedule results in an immediate revenue increase.

**July:** The Lottery launches its \$5 "Harley Davidson" instant game. The licensed ticket becomes the fastest-selling \$5 dollar game in the Lottery's history.

**August:** Texas joins the Mega Millions consortium, bringing the total number of Mega Millions states to 11.

**September:** The Lottery launches its fourth \$10 instant ticket, "\$640,000,000 Jubilee." The game has the highest prize payout in lottery history nationwide, offering 50 \$1 million prizes and 10 \$4 million prizes.

## 2004:

**January:** The Lottery unveils its first broad advertising campaign since 1997. The new advertising campaign featuring television, radio and print advertising specifically promotes the multi-state Mega Millions game, and is aimed at creating jackpot awareness among the casual lottery player.

**March 22:** Clifford Turner of Cambridge claims the largest cash prize in the history of the Mass Millions game after being the sole winner of a \$50 million jackpot. It marks the second largest prize awarded in Massachusetts Lottery history.

**April:** The Lottery's new one-day bingo license program is launched to provide qualified charities with the opportunity to enhance fundraising efforts by conducting one-time-only bingo nights.

**May :** The Lottery celebrates the 30th anniversary of the world's first instant ticket, which went on sale in Massachusetts in 1974 and revolutionized the industry.

**July 2:** Geraldine Williams, a retired janitor from Lowell, wins the then second largest single-winner jackpot in North American history when she claims a \$294 million Mega Millions jackpot.

**July:** The Lottery debuts its new \$5 instant ticket - "\$1,000,000 Corvette." The licensed game offers over \$115 million in total prizes, including 10 grand prizes of \$1 million, plus a brand new Corvette.

**August:** The Lottery launches its new anti-litter program, "Instant Replay", which is designed to curb instant ticket litter in the Commonwealth and increase the Lottery's recycling efforts. "Instant Replay" gives everyone over the age of 18 the opportunity to collect non-winning instant tickets and redeem them for a free \$1.00 instant ticket.

**September 9:** After 17 years as a Lottery mainstay, Mass Millions comes to a close. The jackpot game is retired as the result of declining sales and dwindling player interest in the game over the preceding decade, particularly following the introduction of the multi-state Mega Millions game in 1997. The end of Mass Millions makes way for the September 13 launch of the Lottery's newest jackpot game, "CASH WinFall."



**September 13:** The Lottery holds the first drawing for its newest jackpot game -CASH WinFall. The \$2 game, the Lottery's first online offering at that price point, is aimed at increasing players' chances of winning, providing an experience similar to the state's highly-successful instant ticket payout.

## 2005:

**January:** The Massachusetts Lottery and the Boston Red Sox announce a partnership to bring the 2004 World Series Trophy to each of the 351 cities and towns across the Commonwealth. The six-month long Trophy Tour comes to a close in June on the island of Gosnold.

**March:** The Lottery launches its newest \$10 instant ticket, "\$10,000,000 HOLD'EM POKER®." With more than \$645 million in prizes, the new game offers a grand prize of \$10 million -the largest single instant ticket prize in U.S. lottery history.



**June:** California joins the Mega Millions game, expanding the total number of participating states to 12.

## 2006:

**April:** The Massachusetts Lottery's new "Red Sox Instant Ticket" – the nation's first instant game to feature a Major League Baseball team logo – debuts. This \$5 instant game offers more than \$150 million in cash and Fenway Fantasy Prizes, including Season Tickets for Life.

**July:** The Lottery posts record -breaking sales (\$4.52 billion) and local aid (\$951 million) for fiscal 2006.

**October:** The Massachusetts Lottery's new "Boston Celtics Green" instant game goes on sale. The \$5 ticket offers more than \$57.5 million in cash, merchandise and prizes.

## 2007:

**January-:** The Lottery, in partnership with the Massachusetts State Police, assists in the search for and safe recovery of abducted children by broadcasting AMBER Alerts via KENO monitors at Lottery retailers throughout the state.

**March 6:** Mega Millions jackpot hits an all-time high of \$390 million. Two tickets, one sold in Georgia, the other in New Jersey, split the record jackpot.

**May:** The "Star Spangled Sweepstakes" is introduced. The \$20 Sweepstakes ticket offers a total of \$40 million in cash to players, including an astounding \$20 million top prize, 10 prizes of \$1 million and 40 prizes of \$250,000 in a July 4th drawing. The overall odds of winning a prize in the Sweepstakes are 1:78,431.37 and are the best odds of winning cash prizes of this magnitude ever offered by a U.S. lottery; however, despite the unmatched cash prizes and odds, the Lottery sells only 1.3 million of the 4 million tickets printed.

**July 4:** The Star Spangled Sweepstakes produces a record 11 millionaires in a single drawing. Judith Zahn, a 59 year-old registered nurse from Hatfield, collects the Sweepstakes' \$20 million top prize just one day after the July 4th drawing.

**September:** The Lottery releases its first \$20 instant ticket. “Billion Dollar Blockbuster” is the largest game ever produced by an American lottery.

The game offers a better than one-in-three chance of winning and features 130 instant prizes of \$1 million and 10 instant prizes of \$10 million. At the end of the game, one prize of \$1 million a year for life will be awarded (20 year guaranteed minimum).

**October:** The Lottery’s second monitor game, “The Daily Race Game,” is fully-rolled out after a successful pilot run. The game, which originally featured race car graphics, now allows players to wager on horses competing in an animated race.

**November:** Sandra Grant, a tour bus driver from Martha’s Vineyard, wins the first ever instant prize of \$10 million in the Lottery’s Billion Dollar Blockbuster ticket.

## 2008:

**March:** “KENO-to-Go” is introduced which enables players to make KENO wagers at retailers without KENO monitors at their locations and view game results online.

**April:** The Lottery launches its first ever “Red Carpet VIP Club,” an Internet-based player loyalty club for all Lottery players to join for email notification of exciting new games, winning numbers, jackpot alerts and promotional information.

**June:** The Lottery adds a second daily drawing to its mainstay Numbers Game. The Mid-Day Numbers Game begins June 9 and is anticipated to increase the game by \$30 million annually and raise an additional \$7 million for the Commonwealth’s 351 cities and towns.

## 2009:

**January:** Mass Cash’s twice-weekly draw schedule is expanded to three-nights-a-week to include Sunday.

**April:** Lottery mainstay Megabucks evolves to “Megabucks Doubler.” The game shifts from a pick 6 out of 42 to a pick 6 out of 49 game and the prize payout is raised from 50 to 55 percent. The starting jackpot is also increased from \$400,000 to \$500,000 and prizes on non-jackpot winning tickets randomly designated as “Doubler Tickets” are now doubled.

**August:** Massachusetts unveils the industry’s first licensed instant ticket to bear an NFL team logo with the “2009 New England Patriots Instant Ticket.” The \$5 game offers 10 instant prizes of \$1 million, and two additional chances to win \$1 million prizes in on-field promotions held during Patriots home games.

## 2010:

**January:** Massachusetts joins the multi-state “Powerball” game as part of a larger agreement allowing 45 lotteries across the nation to offer both Mega Millions and Powerball. Massachusetts sells its first Powerball ticket on January 31 at 5:01 a.m. at D&R Market on Foster Street in Peabody.

**March:** The Lottery introduces a new \$10 game, the “Boston Red Sox™ Monster Money.” This exciting new \$10 Instant Game offers more than \$96 million in cash and Fenway™ fantasy prizes. In addition to traditional cash prizes, including three instant prizes of \$3 million and seven \$1 million instant prizes, the Boston Red Sox™ Monster Money Instant Ticket also features second chance drawings in which 10 lucky players will win a top prize of a Pair of Monster Seats™ tickets to 10 games at Fenway Park™. This game will also award Boston Red Sox™ Gear in second chance drawings.



**August:** The Lottery's portfolio of sports-themed instant tickets featuring logos of the region's professional sports teams, including the Boston Red Sox, Boston Celtics, Boston Bruins and New England Patriots, reaches a sales milestone collectively selling more than \$1 billion. Through the sale of these games, which began with the \$5 Red Sox Instant Ticket in April 2006, a total of \$141.6 million in local aid was returned to cities and towns and \$787 million was awarded to players in prizes.

## 2011:

**March:** Mark Wilson of East Boston becomes the first Massachusetts player to win \$1 million playing Powerball after matching the first five numbers drawn in the multi-state game. While a five number match would usually yield a \$200,000 prize, Wilson used the game's Power Play option for an extra \$1 bet, increasing his prize in the March 23 drawing to \$1 million.



**June:** James "Jimmy" Freeman, a retired U.S. Navy civilian worker from Fall River, comes forward to claim his jackpot just several hours after learning he won the \$25.6 million prize in the June 8 Powerball drawing. Freeman's jackpot-winning Powerball ticket is the first sold in the state since the multi-state game was introduced to Massachusetts players in January 2010.

**July:** The Lottery joins the social media revolution by launching official Facebook, Twitter and YouTube accounts.

**July:** Mass Cash – the Lottery's popular game that delivers the best overall odds of winning a jackpot prize – moves from a three-nights-a-week drawing to a nightly draw schedule. The move not only provides more opportunities for players to win \$100,000, but will also generate additional revenues available for return to cities and towns.

**August 9:** The Lottery brings the fun and excitement of a game show to lottery players across the state with its newest instant ticket – "Wheel of Fortune." Pop culture icon Vanna White visits Boston to celebrate the launch of the new \$5 ticket.

**August 15:** Game drawings are moved to the Lottery's Braintree headquarters and each drawing is broadcast from start to finish on [masslottery.com](http://masslottery.com). Transitioning the drawings to the website provides an opportunity for households across Massachusetts and beyond to once again view the Lottery's drawings in their entirety – something players had requested since airtime for the drawings was drastically reduced several years before. Drawings are also posted to the Lottery's YouTube, Facebook and Twitter accounts.

**August 19:** Candido Oliveira of Dorchester wins a \$32 million Mega Millions jackpot. He arrives at the Lottery's Braintree headquarters on the morning of August 23 and selects the cash option on the jackpot prize, receiving a one-time, lump sum payment of approximately \$22.2 million, or \$15.5 million after taxes.

**October 4:** The Lottery and the Boston Bruins team up on the \$5 "2011 Boston Bruins Stanley Cup Champions" instant ticket and invite hundreds of lottery players and retailers through its first social-media based sweepstakes to join them at a special Stanley Cup event to celebrate the game's official launch.

**October 31:** Sales kick off for the "Massachusetts \$10 Million Raffle" - a new raffle game that awards a total of \$10 million cash in a New Year's Day drawing, giving one lucky player the chance to start 2012 with a \$7 million payday. The Lottery commits to selling no more than one million tickets before the New Year's Day drawing, and sells a total of 514,760 tickets, which helped to increase players' odds of winning a prize to 1 in 504.

While the million ticket mark was not reached, the Lottery is pleased with the response to the raffle's inaugural launch. The buzz generated around this new game category helps to build a foundation in the marketplace for future raffles and the increased traffic from customers buying the Massachusetts \$10 Million Raffle also positively impacts the sale of other Lottery games.

## 2012:

**January 3:** The top two winners in the Massachusetts \$10 Million Raffle come forward to claim their prizes. Kathleen Crewe, 57, of Millbury, wins the \$7 million grand prize. She purchased the winning ticket - number 0409690 - at Goretta Supermarket in Millbury, where she is employed as the store's Controller. Ronald Tiemann, 47, a self-employed IT Specialist, wins the Raffle's sole \$1 million prize. The Plymouth resident purchased his winning ticket - number 0393563 – at Brennan's Smoke Shop in Plymouth.

**January 15:** The enriched Powerball game debuts. Tickets in the redesigned game cost \$2, which help fuel faster growing jackpots, including the game's new \$40 million starting jackpot. There are also more chances to win a prize of at least \$1 million cash and the overall odds of winning any prize in the game also will be better.

**January 23:** After an extended presence in the marketplace, the Lottery officially ends the CASH WinFall game. During its seven year existence, CASH WinFall provided millions of winning experiences and much excitement, including nine jackpot winners.

**March:** New England's six lotteries introduce "Lucky for Life" - a multi-state draw game that offers players the opportunity to win a prize of a lifetime -- up to \$1,000 a day, every day, for their entire life. The \$2 twice-weekly draw game, which can be played at any lottery retailer operating in Connecticut, Maine, Massachusetts, New Hampshire, Rhode Island, and Vermont, celebrates its inaugural drawing aired on FOX CT/Channel 61 in Hartford on Thursday, March 15.

**March 15:** Massachusetts players have lots of luck in Lucky for Life's inaugural drawing, winning the game's top prize and two second prizes. Bruce Campbell, 39, of Hanover, Mass., is the first top prize winner of \$1,000 a day for life after the ticket he purchased at Myette's Country Store in Hanover matches all six numbers drawn (1-2-6-10-19, Lucky Ball 15). There are also two tickets in the drawing that win \$25,000 for matching the first five numbers, both of which are sold by Massachusetts Lottery retailers – Shaw's Supermarket in Canton and Patriot Pub in East Bridgewater.

**March 30:** "Mega Mania" sweeps the nation as the Mega Millions jackpot swells to a world record-setting high of \$656 million. Tickets sales across all 44 jurisdictions in the game top \$1.49 billion for the 19 draw series.

Massachusetts Lottery retailers were ringing in approximately \$22,000 in ticket sales a minute during peak hours on the draw day with sales soaring to \$13.2 million, breaking the Lottery's single-day Mega Millions sales record of \$11.3 million which was set on May 9, 2000 for a \$363 million jackpot -- before the game was sold in any of the neighboring New England states or in New York.

Tickets sold in Illinois, Kansas and Maryland match all six numbers drawn (2-4-23-38-46, Mega Ball 23) in the historic Mega Millions drawing to split the multi-state game's jackpot which closed at \$656 million.

**April:** The Lottery commemorates its 40th Anniversary with a celebration on April 18 at the State House featuring a live drawing of the Mid-Day Numbers Game. Also, to mark the Lottery's 40th year of operation, a \$20 instant ticket – "\$40th Anniversary Millions" – debuts.



**June:** The Lottery hits a milestone, culminating four decades of innovation and success as record-breaking sales lead to the highest profit in the organization's history. A record \$983.7 million in net profit was returned to the Commonwealth for cities and towns in the form of unrestricted local aid. This unprecedented profit is \$33 million above the previous profit record of \$951 million set in FY06. Lottery sales for fiscal year 2012 ring in at \$4.74 billion, topping the previous sales record set in FY08 by \$31 million.

**August:** The Massachusetts State Lottery and the New England Patriots unveil the newest addition to their successful series of team-branded lottery games – the 2012 New England Patriots Instant Ticket. The \$2 offering, which is available beginning September 4, is the Lottery's third game to bear the Patriots' marks since 2009, when Massachusetts introduced the industry's first instant ticket to feature an NFL team logo.

The two organizations hold a launch event celebration at Gillette Stadium where they are joined by hundreds of their Facebook fans, as well as more than 100 Lottery retail agents – the majority of whom have been selling games at their store locations since the Lottery's inception 40 years ago. To cap off the event, a drawing is held for an Away Game Trip Package for two to see the Patriots play in Miami, Florida and \$500 cash. Laurie J. Sparks of Roslindale, MA is the lucky winner of the trip package valued at \$15,000.

**October 1:** The Lottery launches the SUPER 50/50 Raffle which operates just like traditional 50/50 raffles that are often offered at sporting events – the jackpot grows with every ticket sold and one lucky winner receives exactly half of the game's total sales. Tickets cost \$10 each with \$5, or 50 percent, directly funding the game's top prize. Tickets are sold increasing in sequential order until game sales end on December 31 at 11:59 p.m. and a drawing is held on January 1, 2013 to randomly select one winning number in the SUPER 50/50 Raffle.

**October 16:** Sandeep Singh, who goes by the nickname "Sunny," buys one of two winning tickets sold nationwide that match all five numbers plus the Mega Ball (13-37-40-46-52, MB 29) selected in the Tuesday, October 16 Mega Millions drawing to split the game's \$61 million prize. The other winning ticket was sold to a lucky lottery player in Fresno, California.

Singh is joined at the Lottery's Braintree headquarters by his mother, sister and niece to claim the prize and elects to receive his \$30.5 million half of the jackpot in a one-time, lump sum payment of approximately \$23 million. After taxes, Singh's prize check amounts to \$16.1 million. He makes national headlines and wins the hearts of many after revealing during the check presentation press conference that he is recently single after his girlfriend broke up with him.



**November:** On November 28, Powerball's jackpot reaches \$587.5 million – the largest offering in the multi-state game's 20 year history. This Powerball jackpot grows for 16 straight drawings, since October 3. Tickets sold in Arizona and Missouri match all six numbers drawn (5-16-22-23-29 Power Ball 6) to split the colossal top prize. Game tickets sell at a frenzied pace across the country, causing the jackpot amount to grow by \$162.5 million in the days leading up to the drawing. Massachusetts Lottery retailers ring in approximately \$23,000 in ticket sales a minute during peak hours on the day of the draw. Over the 16 draw series, more than \$1.277 billion in tickets sell nationwide, of which \$38.5 million are sold by Massachusetts Lottery retailers.

**December:** The historic 12/12/12 date proves to be very lucky for two coworkers after the Quic Pic ticket they purchased together matches all five numbers plus the Power Ball selected in that evening's drawing to win the multi-state game's \$50 million jackpot. Rosa DeLeon of Arlington and Reginald LeBlanc of Lexington, who are coworkers at Costco in nearby Waltham, Massachusetts, have been jointly purchasing two tickets for the twice-weekly drawn game over the past 10 months.

The coworkers elect to receive the \$33,003,300 lump sum cash option on the prize and after taxes receive a one-time check for \$23,102,310. They split the winnings evenly.



## 2013:

**January 1:** The Lottery's SUPER 50/50 Raffle is drawn that morning and the winner has 1,155,915 reasons to celebrate the start of the New Year. The winning ticket, bearing the numbers 0013821, was sold at Smok'in Deals located at 1285 Boston Road in Springfield. The \$1,155,915 jackpot, paid in a single lump sum payment (less taxes), is claimed by the "Blue Pacific Sun Trust" of Granby on December 12, just 19 days before the winning ticket is due to expire. The store owner, Hamid Bijari, receives a \$50,000 commission for selling the jackpot-winning raffle ticket.

**March:** The Lottery and the Boston Celtics team up on a contest that provides six lucky fans with the once-in-a-lifetime experience of playing Celtics Captain Paul Pierce in a game of "H-O-R-S-E". The contest is offered in conjunction with the Boston Celtics Instant Ticket, a \$2 scratch ticket that debuted earlier this season at Lottery retailers statewide. Fans enter online for a chance to participate in the on-court challenge, taking place at the team's Boston Celtics Training Center at Healthpoint in Waltham on March 15.

**April 6:** The Lottery holds the long-awaited tournament that officially concludes its "\$10,000,000 HOLD'EM POKER®" instant game – a \$10 ticket launched in 2005. On the evening of April 6, 2013, 560 Lottery players convene at the TD Garden in Boston to participate in the \$10,000,000 HOLD'EM POKER® Tournament, which simulates an actual poker tournament with four rounds of Hold'Em poker dealt; however, unlike an actual tournament, there is no poker skill required in this event because all cards are randomly assigned to the participants with the outcome of every hand determined through a secure drawing process.

Participants with the best five-card poker hand within their group for each round advance to the next round of the tournament. There are three elimination rounds to determine the four participants who advance to the Championship Round. Eugene Condon, Jr. of East Falmouth, Massachusetts emerges as the Tournament Champion, collecting the \$10 million Grand Prize.



**May 18:** The Powerball jackpot reaches \$590.5 million, a new record for the multi-state game. Powerball's previous highest jackpot was \$587 million won on November 28, 2012. A Quic Pic ticket purchased by Gloria C. MacKenzie, an 84 year old resident of Zephyrhills, Florida, is the sole winner in the record-breaking jackpot. She selects the cash option on the jackpot prize and receives a lump sum payment of more than \$370 million, before taxes.

**June 12:** After a six year run in the marketplace, the Daily Race Game is officially put out to pasture. While the horse racing-themed game had a prosperous run in the market, generating sales of over \$120 million, awarding over \$80 million in prizes to players, returning over \$26 million in net profit to the cities and towns in Massachusetts, and paying out \$6.8 million in commissions and bonuses to retailers, the Lottery recognizes that more robust returns can be produced with its second monitor offering.

**June 17:** Jackpot Poker, a new card-themed KENO-style monitor game, debuts at more than 1,200 Lottery retailers across the state. The game, which replaces the Daily Race Game as the Lottery's second monitor offering, offers players chances to win prizes of up to \$25,000, as well as provides the opportunity to cash in on a growing jackpot prize.

**June 30:** The Lottery ends its fiscal year with \$955 million in profit, \$28 million higher than the \$927 million that was anticipated in the FY13 state budget. This profit level is second only to the \$983.4 million that the Lottery generated last year. This is good news to the cities and towns that benefit from the unrestricted local aid supported by the Lottery. Overall sales between July 1, 2012 and June 30, 2013 were \$4.85 billion, topping the previous sales record of \$4.723 billion set last year by \$108 million. Fiscal year 2013 was also the best year in the Lottery's history for players and retailers, with players winning over \$3.5 billion in prizes and retailers making over \$276 million in commissions and bonuses.

**September:** The regional Lucky for Life draw game gets a lot more "lively" with the addition of another lifetime prize to its robust prize offerings.

Beginning with the September 19 drawing, Lucky for Life's second-tier prize is elevated to a \$25,000 a year for life payout, making it the only game in the country that offers two lifetime prizes. This new prize replaces a one-time, lump sum payment of \$25,000.

## 2014:

**April 1:** The Lottery and the Boston Red Sox unveil the 2014 Red Sox Instant Ticket. The new ticket, priced at \$2, is the Lottery's seventh Red Sox-branded offering since 2006, when Massachusetts introduced the lottery industry's first scratch ticket to feature a Major League Baseball team logo. The new ticket is emblazoned with an image of the renowned Commissioner's Trophy and celebrates the team's 2013 World Series Championship win.

**April 22:** "World Class Millions," the Lottery's first \$30 instant "scratch" ticket, is introduced. With a top instant prize of \$15 million, it offers the highest "scratch and win" prize in Lottery history. The game also includes five Second Chance Drawings for \$1 million, the largest second chance prize in Mass. Lottery history.

**May 30:** John Myers of North Andover becomes the first Progressive Jackpot winner in the "Jackpot Poker" monitor game. Myers hits the \$634,473 jackpot to go along with the standard \$25,000 payout for a royal straight flush for total winnings of \$659,473 (less taxes), which he claims on Monday,



June 2. Myers is dealt his winning hand while at VFW Post 2104 located at 32 Park Street in North Andover.

**June 25:** Mathew Roome of Boston is selected as the winner of \$1 million in the first Second Chance Drawing in the \$30 “World Class Millions” instant game. It is the largest Second Chance Drawing prize in Mass. Lottery history. Roome’s winning entry is randomly selected from over 800,000 tickets that were entered in the Lottery’s first internet-only Second Chance offering. He claims his prize at Lottery headquarters two days later.

**June 30:** The Lottery concludes its fiscal year with \$974 million in profit for the Commonwealth, second only to the \$983.4 million that the Lottery generated in FY2012 and \$37 million higher than what was anticipated in the original FY14 state budget. With \$4.863 billion in sales, the Lottery experiences its third consecutive record-setting sales year, surpassing the \$4.85 billion from FY13. The Lottery awarded \$3.515 billion in prizes in FY14, second only to the \$3.523 billion awarded the previous fiscal year. Meanwhile, Lottery retailers earned over \$277 million in retailer commissions and bonuses in FY14, topping the mark of \$276 million set last fiscal year.

**July 29:** The BWE Nominee Trust of Marblehead claims the first \$15 million grand prize in the \$30 “World Class Millions” instant game. It is the largest instant “scratch and win” prize ever awarded in Mass. Lottery history. The trust, which derives its name from the abbreviation of “Best Week Ever,” selects the cash option on the prize and receives a one-time payment of \$9,750,000, less taxes. The winning ticket was purchased at Nicole’s Mini Food Store, 406 Essex Street in Salem.

**August 26:** The Lottery and the New England Patriots release the 2014 New England Patriots Instant Ticket, the Lottery’s fourth Patriots-branded offering since 2009, when Massachusetts introduced the lottery industry’s first scratch ticket to feature a National Football League team logo. The \$5 game offers seven top prizes of \$250,000 and five Second Chance Drawings in which players have the opportunity to win away game trips for two to Miami for 10 years.

**September 30:** The Lottery and the Boston Bruins introduce the 2014 Boston Bruins Instant Ticket, the fourth Bruins-branded offering since 2009. The \$2 game features a Second Chance Drawing for the opportunity to win up to \$25,000 cash in an On Ice Challenge at the TD Garden during a Bruins home game.

**October 2:** The Lottery receives the 2014 “Best New Instant Ticket Award” from the North American Association of State and Provincial Lotteries for “World Class Millions.” It is the first time the Lottery has ever received this distinction.

**October 20:** Kenneth J. Stokes of Norwood wins not one, but two \$25,000 a Year for Life second prizes in the Lucky for Life drawing held that Monday. Forgetting about the season ticket he received as a gift from his family, Stokes played a second ticket using the same numbers as those on his season ticket (07-13-23-25-28, Lucky Ball 11), which represent family birthdays. Stokes claims his prizes three days later, choosing the cash option on both and receiving a pair of checks for \$390,000 (less taxes) each.



## 2015:

**January 27:** The regional Lucky for Life draw game expands to a total of 14 states, with Arkansas, Delaware, Idaho, Michigan, Minnesota, Missouri, Montana and South Carolina joining the six New England states in offering players a chance to win a top prize of \$1,000 a day, every day, for life. A new game format is implemented, improving the odds of winning the top prize and other lower tier-prizes, while also increasing the values of seven of the eight lower-tier prizes.

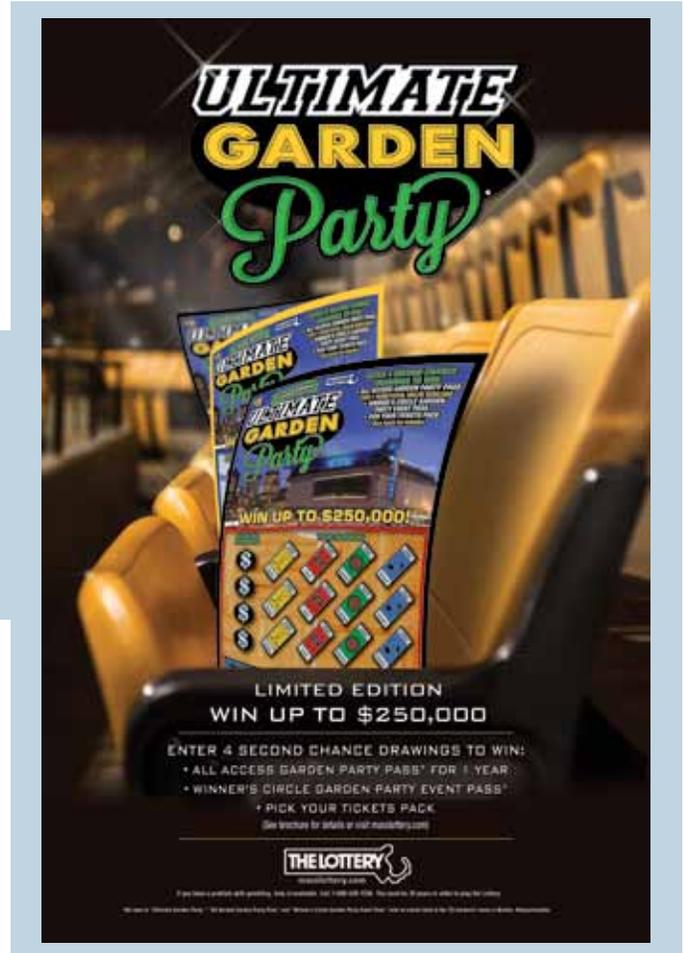
**March 25:** The Lottery and TD Garden announce the launch of the Ultimate Garden Party Instant Ticket, which goes on sale Tuesday, March 31. The unique \$5 ticket gives players the unprecedented opportunity to win exclusive access to every single ticketed event held at the TD Garden for an entire year through the game's Second Chance Drawing program.

**June 30:** The Lottery surpasses the \$5 billion mark in fiscal year sales for the first time ever, ringing up \$5.014 billion in sales in FY15. It is the fourth consecutive record-setting sales year. It's a record-setting fiscal year across the board, as the Lottery produces \$985.9 million in net profit for the Commonwealth, awards \$3.641 billion in prizes to players and \$286.7 in commissions and bonuses to retailers.

## 2016:

**January 13:** The Powerball jackpot surpasses the \$1 billion mark for the first time, reaching a world-record \$1.586 billion by the time of the drawing. There are three jackpot-winning tickets, one each in California, Florida and Tennessee. Mass. Lottery players wager a single-draw record \$32,970,847. The January 9 drawing had featured a U.S. record jackpot of \$947.9 million.

**February 7:** Lucky for Life expands to a total of 20 lotteries, with the District of Columbia, Iowa, Kentucky, North Carolina, North Dakota and Ohio and all having joined within the last 12 months.



The background is a solid blue color. Scattered throughout are numerous lottery balls of various colors including yellow, orange, green, pink, and light blue. Each ball has black numbers printed on it, some with a horizontal line above the number. The numbers are of different sizes and orientations, creating a dynamic and colorful pattern around the central text.

**About  
the  
Massachusetts  
State  
Lottery's  
Games**



## INSTANT TICKETS

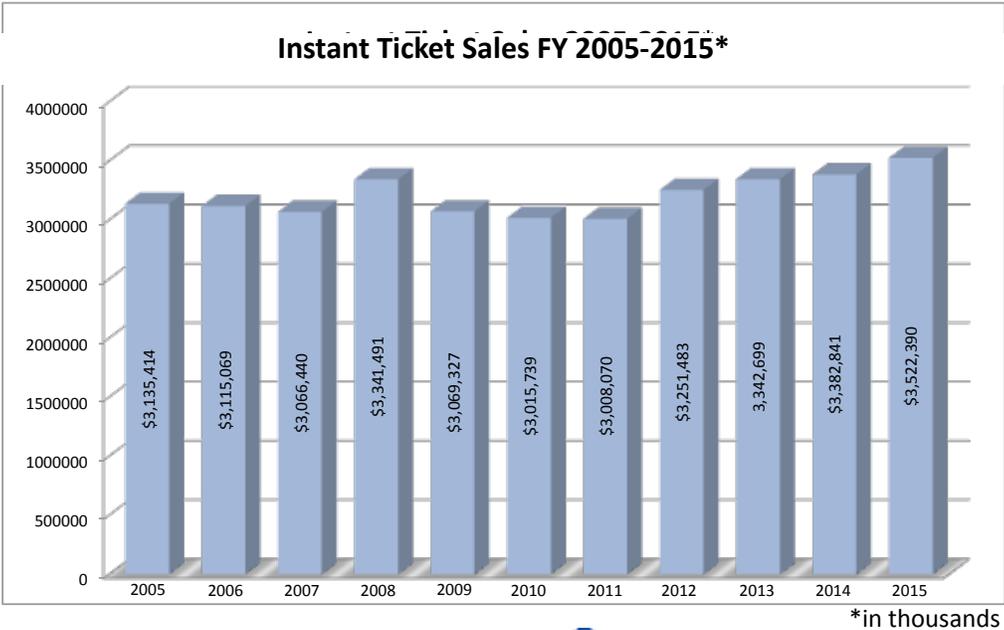
In May 1974, the Massachusetts State Lottery introduced the instant game – a game that would revolutionize the lottery industry. An instant game is a scratch-off ticket with hidden prizes that allows players to find out immediately if they have won. Instant Tickets continue to be the most popular and successful Lottery product, accounting for approximately 70 percent of total sales.

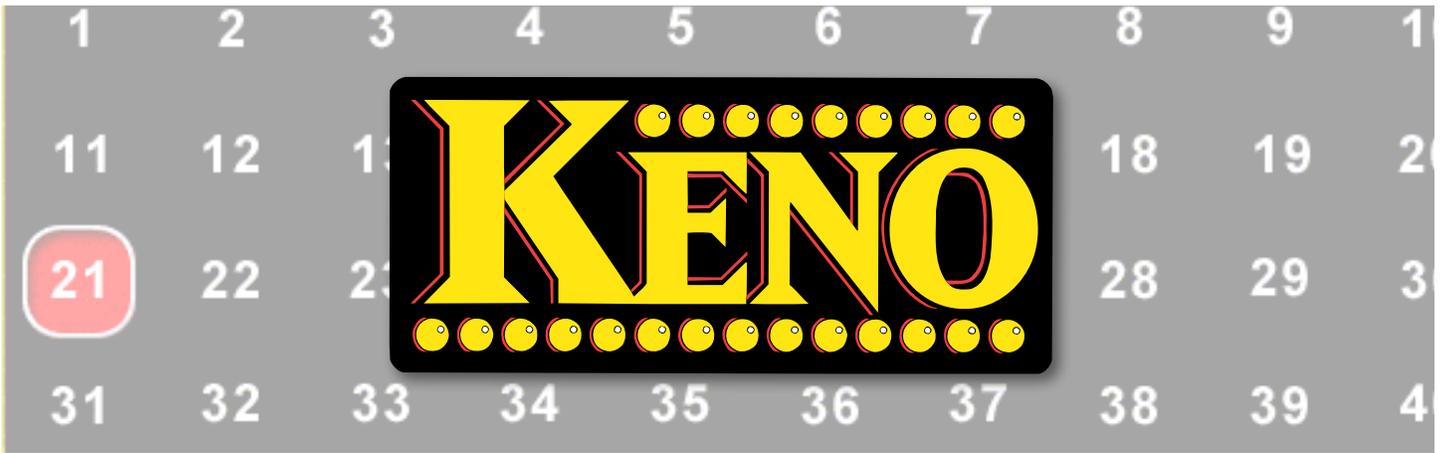
Different game themes and prize structures are periodically introduced throughout the course of a year to sustain player interest.

Currently, the Lottery sells Instant Tickets at the \$1, \$2, \$5, \$10, \$20 and \$30 price points. On average, the Lottery releases approximately 32 new games a year.

Selected instant tickets offer Second Chance Drawings, giving players the opportunity to enter non-winning tickets for the chance to win cash prizes, merchandise and experiential prizes.

Overall, Massachusetts’ instant games offer prize payouts ranging from 69 to 80.7 percent - the highest payout percentages in the country. Prizes range from \$1 to as high as \$20 million. In fiscal year 2015, Instant Ticket sales reached a record-high \$3.522 billion.





## KENO

Legislation was passed in July of 1993, authorizing the development of KENO. The first KENO numbers were drawn on September 30, 1993.

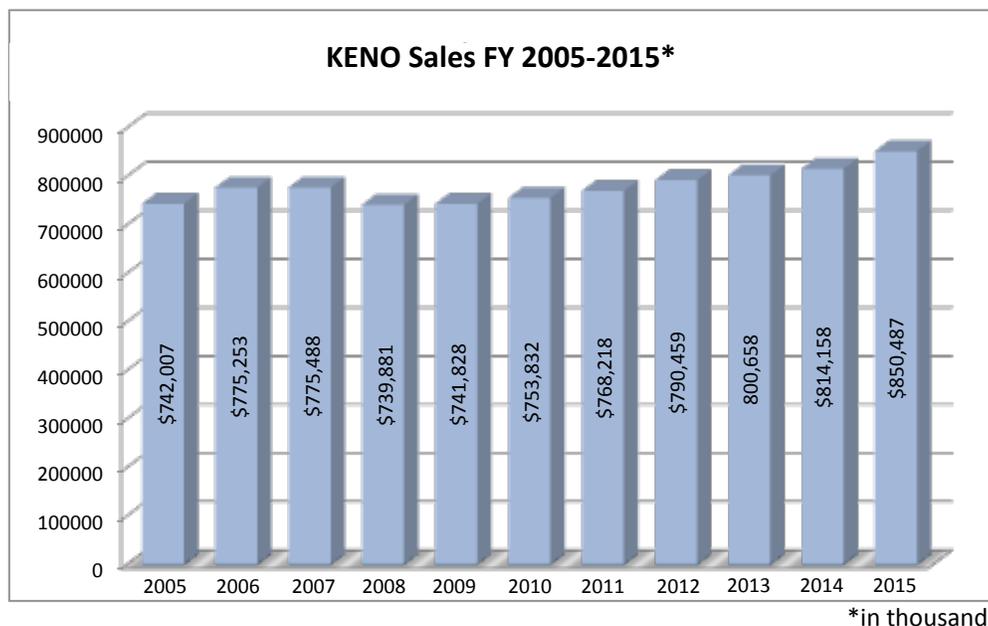
KENO is a “lotto” style game in which winning numbers are drawn approximately every four minutes. Players select from one to twelve numbers or “spots” for each game. A computer then randomly chooses 20 winning numbers from 1 to 80 and displays them on a KENO monitor. Players win by matching some, all, or in some cases, none of the numbers they have chosen to the numbers selected by the computer.

KENO got a new look in September 2004 as the Lottery began upgrading the graphics platform used to display the game drawings, results and messages at agent locations. Today’s KENO game offers high-resolution graphics and is capable of functions such as real--time messaging, animated graphics and video messaging.

KENO Bonus, a multiplier feature, was added to the game in December 2005 to generate additional player excitement and to also increase already strong game sales. KENO-to-Go is introduced which enables players to make KENO wagers at retailers without KENO monitors at their locations and view game results online.

Massachusetts Lottery boasts one of the nation’s most successful KENO portfolios. In fiscal year 2015, KENO sales reached \$850.4 million, representing 17.0 percent of the Lottery’s overall revenues.

There are over 2,500 KENO agents with monitors, an additional 2,600-plus KENO agents without monitors, making KENO available at more than 5,000 locations across the state.





## JACKPOT POKER

In June 2013, the Lottery introduced Jackpot Poker -- a card-themed KENO-style monitor game that offers players chances to win prizes of up to \$25,000, as well as provides the opportunity to cash in on a growing jackpot prize.

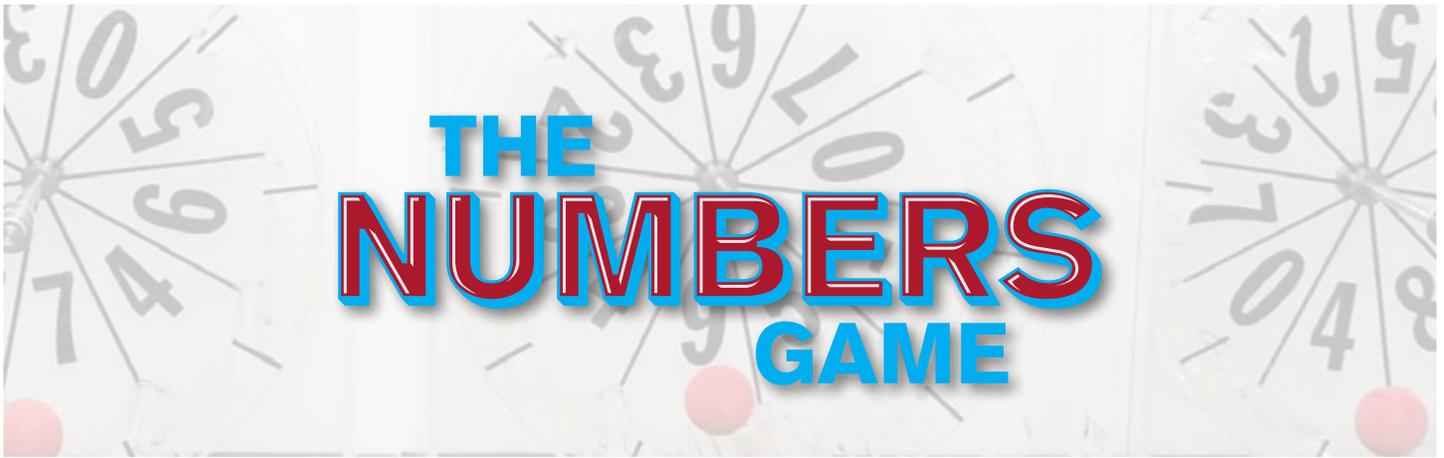
No card playing skills are necessary to win a prize in the game. Players simply select five numbers between 1 and 52, the amount they wish to wager per game, and the number of draws they wish to play.

The game operates much like the Lottery's KENO game. In each drawing, a computer randomly chooses the order of all 52 cards and displays them on the monitor screen. A player's Jackpot Poker "hand" consists of the five cards on the screen that correspond with the five numbers on their printed bet ticket, and the prize is based on the best "poker hand" that can be made with those cards. Jackpot Poker also offers a Progressive Jackpot (PJ) option for a chance to win a jackpot prize that grows with each PJ wager made.

In FY15, Jackpot Poker sales totaled over \$2.7 million, representing 0.1 percent of overall Lottery sales.

Jackpot Poker is drawn every four minutes, alternating with KENO drawings which are shown on a separate monitor, and can be played at 1,200 retail locations across the state.





## THE NUMBERS GAME

The NUMBERS Game is the oldest game still offered by the Massachusetts Lottery with the first drawing taking place April 10, 1976.

Originally designed to compete with the illegal numbers game, the Lottery’s NUMBERS Game gives players an opportunity to select their numbers, the type of bet, the length of time and dollar amount (beginning at \$.25) they would like to play.

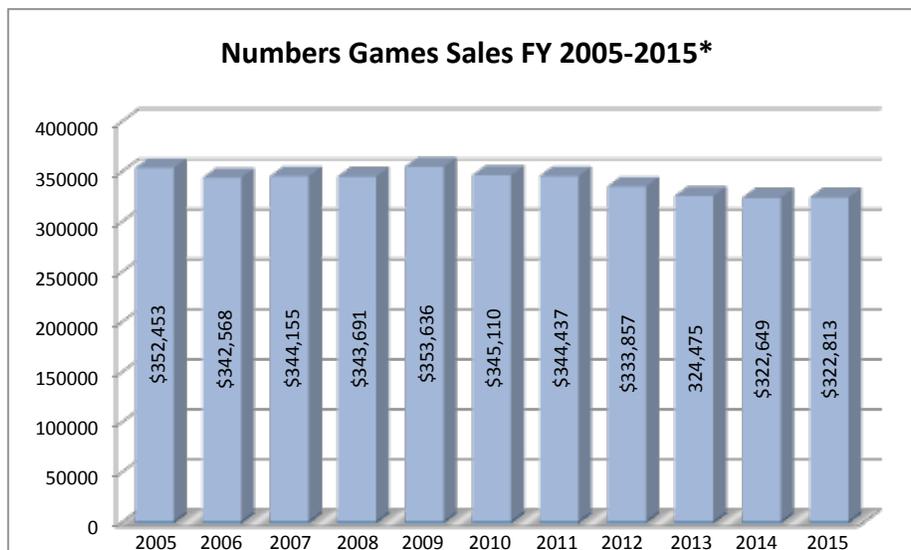
For the first five years of the game, the Lottery employed an off-line system, which required a network of couriers to pick up betting slips daily from nearly 1,800 locations across the state. These slips were then delivered to Lottery headquarters in Braintree for microfilming and recording.

In 1981, that process stopped when the Lottery acquired the most sophisticated computer betting terminals on the market at that time. These terminals were updated in 1997 and are still used today.

To boost game sales and net profit returned to the Commonwealth, the Lottery added a second daily NUMBERS Game drawing with the Mid-Day NUMBERS Game.

Sales for the NUMBERS Game have remained consistently strong throughout its history, with sales of \$322.8 million in fiscal year 2015. The NUMBERS Game represents approximately six percent of overall Lottery sales.

The NUMBERS Game is drawn twice daily, 365 days a year. The Mid-Day Numbers are posted at 12:55 p.m. and the Evening Numbers are posted at 7:57 p.m. seven days a week.



\*in thousands

# MEGABUCKS DOUBLER

## MEGABUCKS DOUBLER

Megabucks was introduced on November 16, 1982.

Upon introduction, the game consisted of choosing 6 numbers from a field of 30 and featured a jackpot prize that increased with each drawing until won. On May 7, 1983, the field of numbers to choose from was increased to 36.

Propelling the growth of the Megabucks game was a number of sizeable jackpots, beginning with the first jackpot prize of \$1,089,860, won just one month after the game's launch. The first jackpot to exceed \$2 million was in July of 1983, and in November of the same year, the jackpot reached a whopping \$3.8 million.

In February - March of 1984, three consecutive drawings failed to produce a winner, and launched what the media referred to as "Megamania." As a result, Massachusetts produced a then-national record jackpot of \$18.2 million, which was shared by six winners.

In the wake of "Megamania," analysis showed that lottery players preferred chasing larger jackpots of \$10 million plus. In an effort to meet this demand, the Lottery increased the field of numbers from which players selected from 36 to 42. This game matrix expansion, which occurred on March 24, 1991, decreased the odds of winning, and the jackpot "roll-overs" immediately resulted in increased top prize offerings.

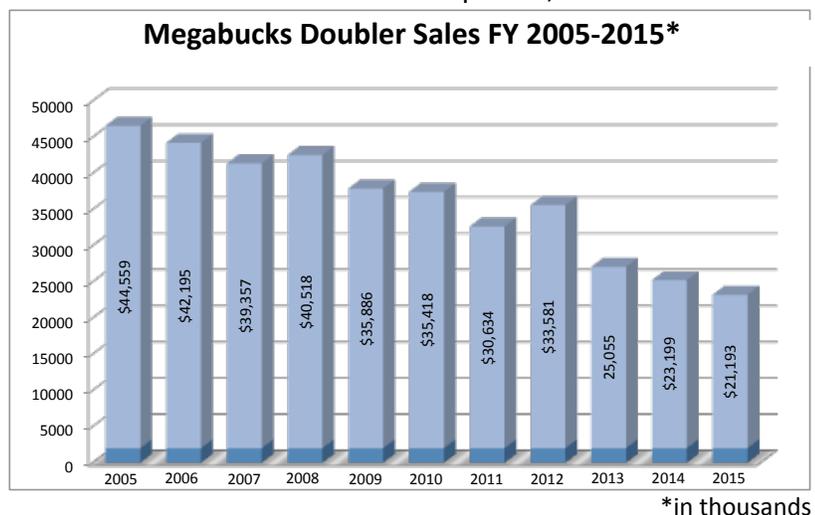
In April 2009, Megabucks evolved into Megabucks Doubler as the game shifted from a pick 6 out of 42 to a pick 6 out of 49 game and the overall prize payout was increased from 50 to 55 percent. The starting jackpot also increased from \$400,000 to \$500,000 and prizes on non-jackpot winning tickets randomly designated as "Doubler Tickets" were now doubled.

While the multi-state jackpot games with their multi-million jackpot offerings dwarfed Megabucks Doubler's jackpots, the in-state game's top prize grew to \$13.82 million on March 10, 2012 after the jackpot rolled for a full year without a winner. The hefty prize was claimed the Shamrock Trust based in Topsfield, MA.

The largest Megabucks jackpot to date is \$15,619,880, won on July 14, 1984.

When first introduced, Megabucks was the fastest growing game in the history of the Massachusetts State Lottery and it has remained a Lottery mainstay for over three decades. The game represents .4 percent of the Lottery's total sales, grossing \$21.2 million in fiscal year 2015.

Megabucks Doubler is drawn on Wednesday and Saturday at approximately 11 p.m.



# MASS CASH

## MASS CASH

Mass Cash became the Lottery's fourth online game in March 1991 and was created to offer players the opportunity to win a one-time, lump sum payout of \$100,000 by selecting five winning numbers out of a field of 35.

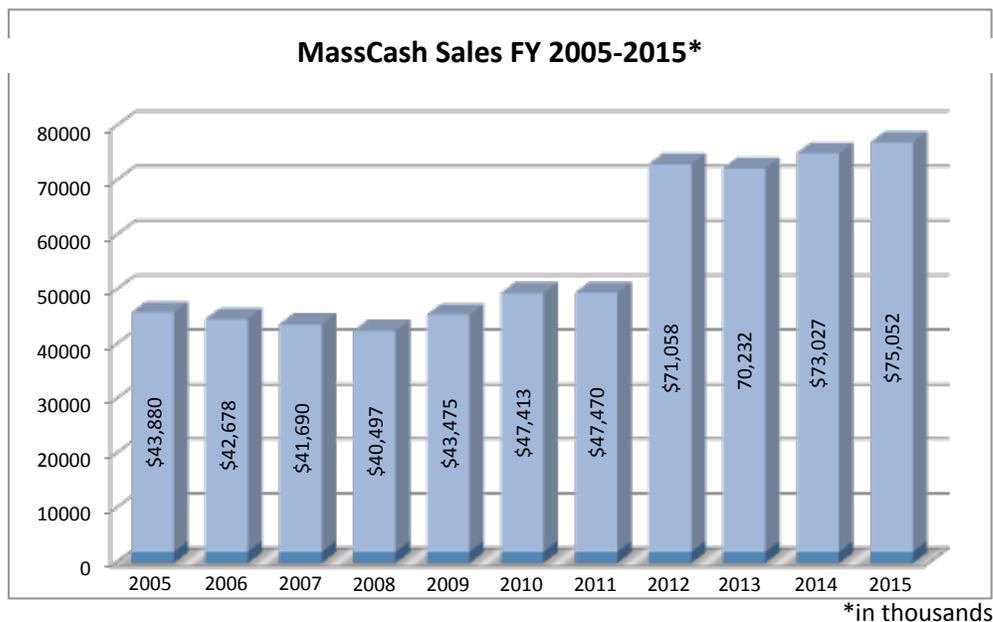
Mass Cash players are attracted to the favorable odds, which at 1 in 324,632 are among the best to win a jackpot prize, and the frequency with which the top prize is won.

Following a demand from players, the draw schedule for Mass Cash has increased over the years from its original twice weekly drawing, to three times a week in January 2009, and expanded to its current nightly draw schedule in July 2011.

There were 10 \$100,000 winners in the first Mass Cash drawing and over 30 winners of \$100,000 within one month of the game's introduction.

Mass Cash's top prize was won 174 times in fiscal year 2015. The game represents 1.5 percent of the Lottery's total sales, grossing \$75 million in FY15.

Mass Cash is drawn seven nights a week at approximately 10 p.m.



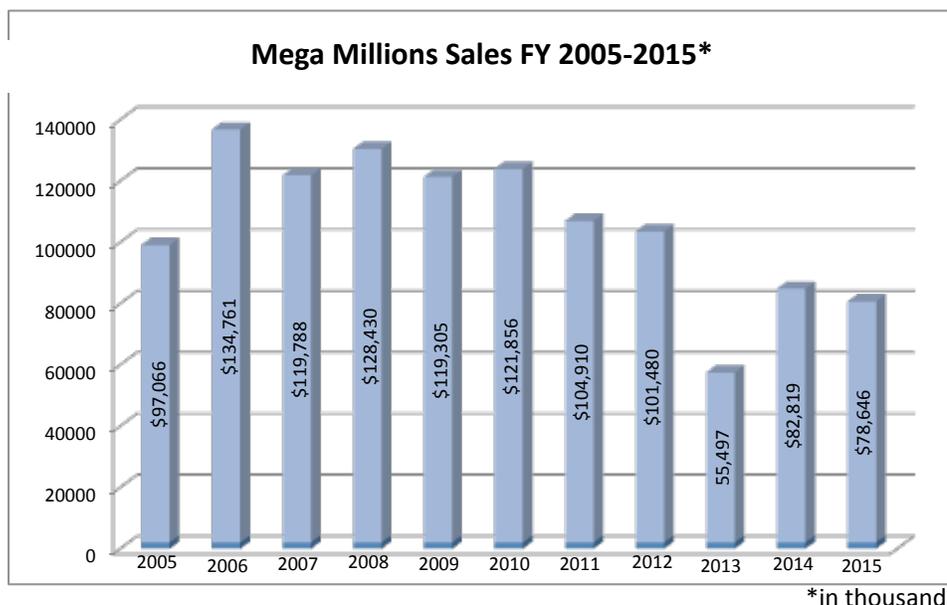


## MEGA MILLIONS (formerly The Big Game)

Massachusetts officially entered into a multi-state lottery game on August 9, 1996 when it joined Illinois, Maryland, Michigan, Georgia and Virginia in the creation of a weekly super jackpot game called The Big Game. Sales for The Big Game began on August 31, 1996, and the first drawing was held on September 6, 1996. The Big Game expanded to two drawings per week on February 10, 1998.

In May 2002, The Big Game's name was changed to Mega Millions, and with the name change, the game transformed from a pick five numbers out of a field of 50 to a five out of 52 game. Additionally, the Big Money Ball, previously chosen from a field of 36 numbers, became the Mega Ball and was chosen from a pool of 52. Additionally, the minimum jackpot offering was increased from \$5 million to \$10 million. New Jersey joined the original five state consortia in 1999. New York and Ohio joined in May 2002 upon the change to Mega Millions, and Washington joined the game in September 2002.

In 2004, the anticipation leading into the July 4th weekend was tremendous for Mega Millions players as the jackpot swelled to a then record \$294 million. The drawing, which was held on July 2, 2004, went down in Massachusetts Lottery history after Geraldine Williams, a retired janitor from Lowell, was the sole jackpot winner. At the time, Williams' \$294 million prize was the second largest jackpot ever won by a single-ticket holder in North America and it remains the largest jackpot won in the Commonwealth to date.





## MEGA MILLIONS (continued)

In June 2005, California became the 12th state to participate in the game which meant a much larger player base for the game. To accommodate the expanded pool of players, the prize and game structure were adjusted. The minimum jackpot also increased from \$10 million to \$12 million, and lower tier prizes also increased. With the change, players now selected five out of 56 numbers and a Mega Ball number from 1 to 46.

On January 31, 2010, 23 more state lotteries joined Mega Millions as a historic cross-selling agreement between Mega Millions and Powerball went into effect. With additional lotteries since joining, the game is now played in 46 jurisdictions: 44 states, plus the District of Columbia and the U.S. Virgin Islands.

The Mega Millions jackpot hit a world record-setting high of \$656 million for the March 30, 2012 drawing. Ticket sales for the jackpot had been growing for 19 consecutive drawings and “Mega Mania” swept the nation in the days leading up to the big drawing. Sales across the nation for the total jackpot series reached \$1.49 billion with more than \$39 million in Mega Millions tickets sold in the Commonwealth.

Mega Millions’ sales were \$78.6 million in fiscal year 2015, representing 1.6 percent of the Lottery’s overall revenues.

Mega Millions drawings are held Tuesday and Friday at 11:00 p.m. Eastern Time in Atlanta, Georgia.





## POWERBALL

On January 31, 2010, following a historic cross-selling agreement between Mega Millions and Powerball states, the Massachusetts Lottery began selling Powerball tickets at retailers across the Commonwealth. Massachusetts sold its first Powerball ticket on January 31 at 5:01 a.m. at D&R Market on Foster Street in Peabody.

While Powerball's first year in the Bay State did not produce a local winner, 2011 was a lucky year for Massachusetts players. On March 23, 2011, Mark Wilson of East Boston became the first Massachusetts player to win \$1 million playing Powerball after matching the first five numbers drawn in the multi-state game. While a five number match would usually yield a \$200,000 prize, Wilson used the game's Power Play option for an extra \$1 bet, increasing his prize to \$1 million. Then on June 8th, James "Jimmy" Freeman, a retired U.S. Navy civilian worker from Fall River, came forward to claim the first jackpot winning ticket sold in Massachusetts. He claimed the jackpot just several hours after learning he won the \$25.6 million prize in the June 8th drawing.

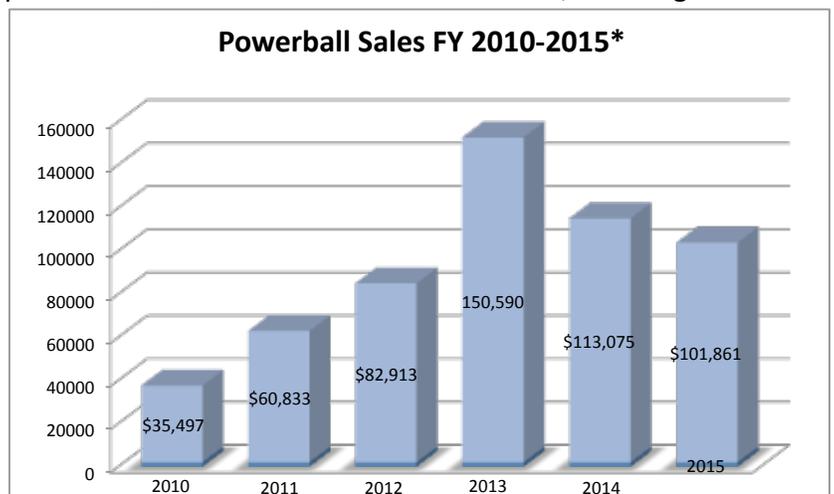
On January 15, 2012, the price of a Powerball ticket increased from \$1 to \$2. The game was redesigned to help fuel faster growing jackpots, including the game's new \$40 million starting jackpot. There are also more chances to win a prize of at least \$1 million cash and the overall odds of winning any prize in the game also will be better. The changes coincided with the 20th anniversary of Powerball.

On October 4, 2015, a new matrix designed to produce larger jackpots and add more winning experiences was introduced. In the new matrix, players select 5 out of 69 white-ball numbers and 1 of 26 Powerball numbers. While the odds of winning the jackpot grew from 1 in 175.2 million to 1 in 292.2 million, the overall odds of winning a prize in the game improved from 1 in 31.8 to 1 in 24.9.

Powerball sales in Massachusetts totaled \$101.9 million, or 2.0 percent of the Lottery's overall revenues, in fiscal year 2015.

On January 13, 2016, the Powerball jackpot surpassed the \$1 billion mark for the first time, reaching a world-record \$1.586 billion by the time of the drawing. There were three jackpot-winning tickets, one each in California, Florida and Tennessee. Mass. Lottery players wagered a single-draw record \$32,970,847 on the historic drawing. The January 9 drawing had featured a U.S. record jackpot of \$947.9 million.

Powerball is played in 44 states, the District of Columbia, Puerto Rico and the U.S. Virgin Islands. Drawings are held every Wednesday and Saturday at 10:59 p.m. in Tallahassee, Florida.



\*in thousands



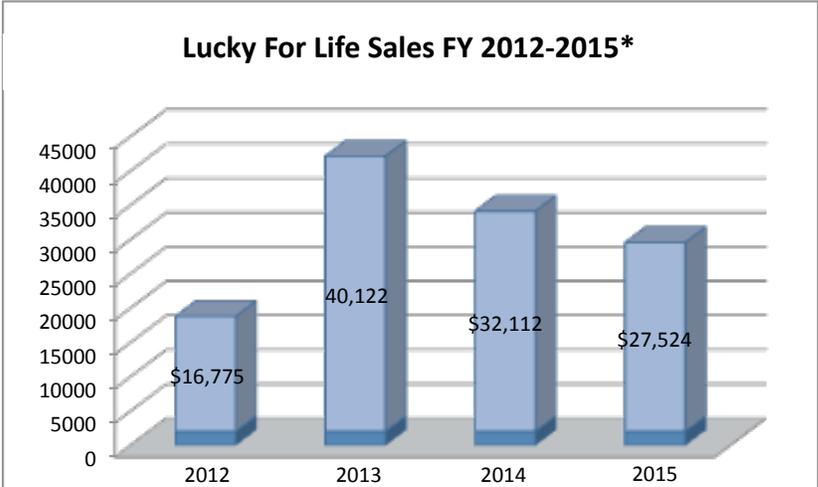
## LUCKY FOR LIFE

On March 11, 2012, New England’s six state lotteries introduced Lucky for Life - a multi-state draw game that offers players with the opportunity to win a prize of a lifetime -- up to \$1,000 a day, every day, for their entire life. The \$2 twice-weekly draw game, which can be played at any lottery retailer operating in Connecticut, Maine, Massachusetts, New Hampshire, Rhode Island, and Vermont, celebrated its inaugural drawing on Thursday, March 15. Massachusetts players had lots of luck in Lucky for Life’s first drawing, winning the game’s top prize and two second prizes. Bruce Campbell, 39, of Hanover, Mass., was the first top prize winner of \$1,000 a day for life after the ticket he purchased at Myette’s Country Store in Hanover matched all six numbers drawn (1-2-6-10-19, Lucky Ball 15). There were also two tickets in the drawing that won \$25,000 for matching the first five numbers, both of which were sold by Massachusetts Lottery retailers.



In September 2013, the game got even livelier with the addition of another lifetime prize to its robust prize offerings. Lucky for Life’s second-tier prize was elevated to a \$25,000 a year for life payout, making it the only game in the country that offers two lifetime prizes. This new prize for matching the first five numbers drawn replaced a one-time, lump sum payment of \$25,000.

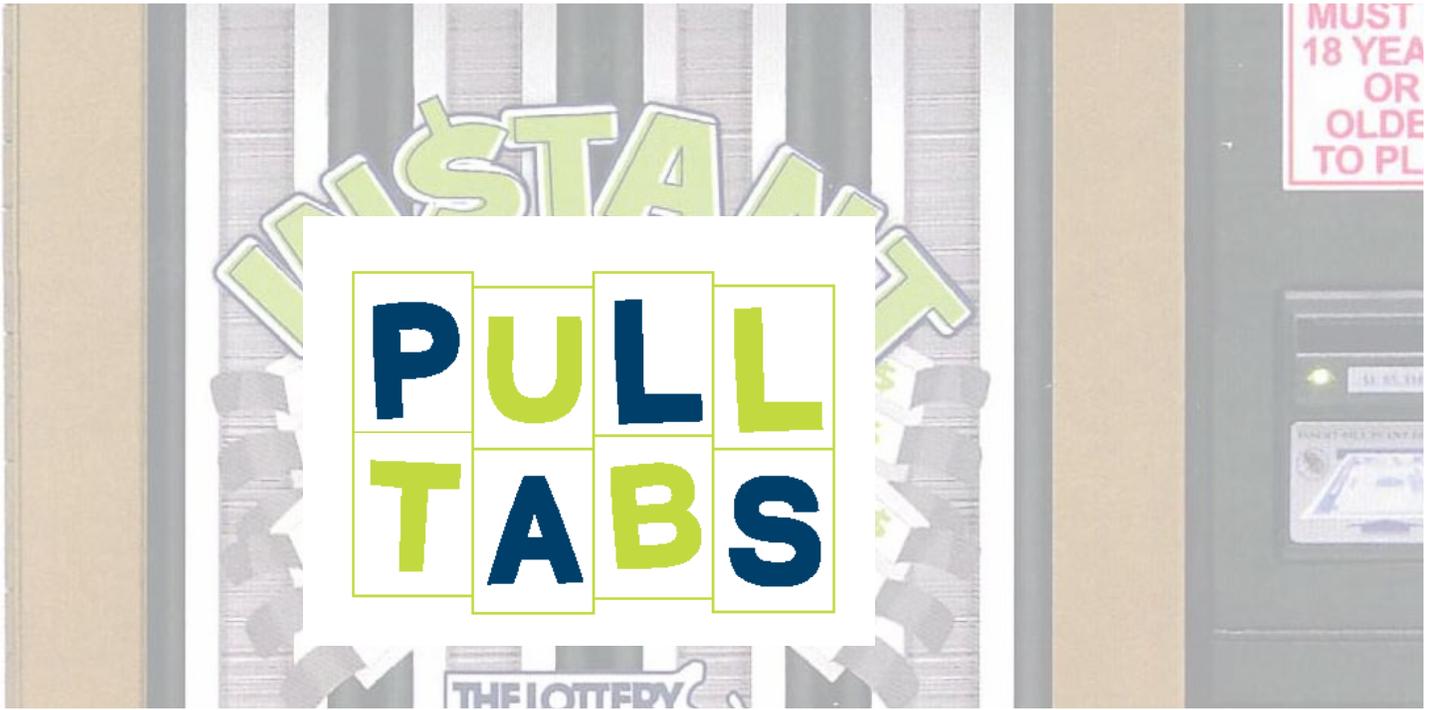
Lucky for Life sales in Massachusetts reached \$27.5 million in fiscal year 2015 and represented .5 percent of the Lottery’s overall revenues.



\*in thousands

In 2015 and 2016, the game expanded to include a total of 20 lotteries across the U.S. Joining the New England states were Arkansas, Delaware, the District of Columbia, Idaho, Iowa, Kentucky, Michigan, Minnesota, Missouri, Montana, North Carolina, North Dakota, Ohio and South Carolina. In conjunction with the game’s expansion, the game was enhanced to feature improved odds of winning and larger lower-tier prizes.

Lucky for Life drawings are held every Monday and Thursday at 10:38 p.m. at FOX CT/Channel 61 in Hartford, CT.



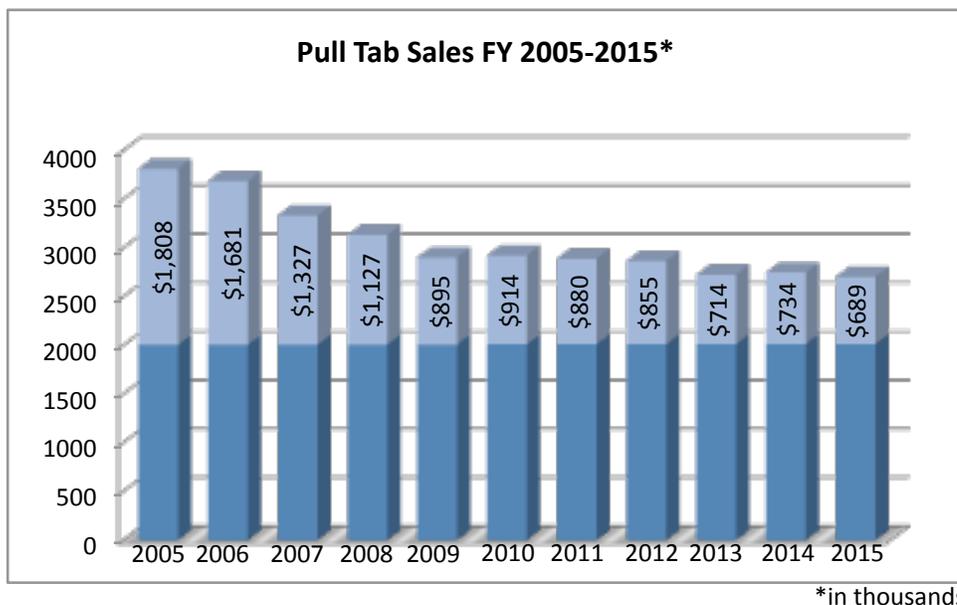
## PULL TABS

In 1992, the Lottery began licensing certain agents, primarily restaurants, bars and private social clubs to sell Pull Tabs.

Pull Tab tickets offer a variety of popular themes, from patriotic to holiday--based.

The player pulls a tab on the card to reveal symbols that indicate if he or she has won, and what the prize is. The Massachusetts Lottery currently offers 14 games priced \$.50 to \$1 per ticket.

The Pull Tab game is somewhat different from all other Lottery games in that there are fixed costs associated with retailers offering the product. As a result, profits rather than sales are calculated. Pull Tabs contributed \$689,000 to the Lottery's fiscal year 2015 revenues.



# Charitable GAMES

## CHARITABLE GAMING

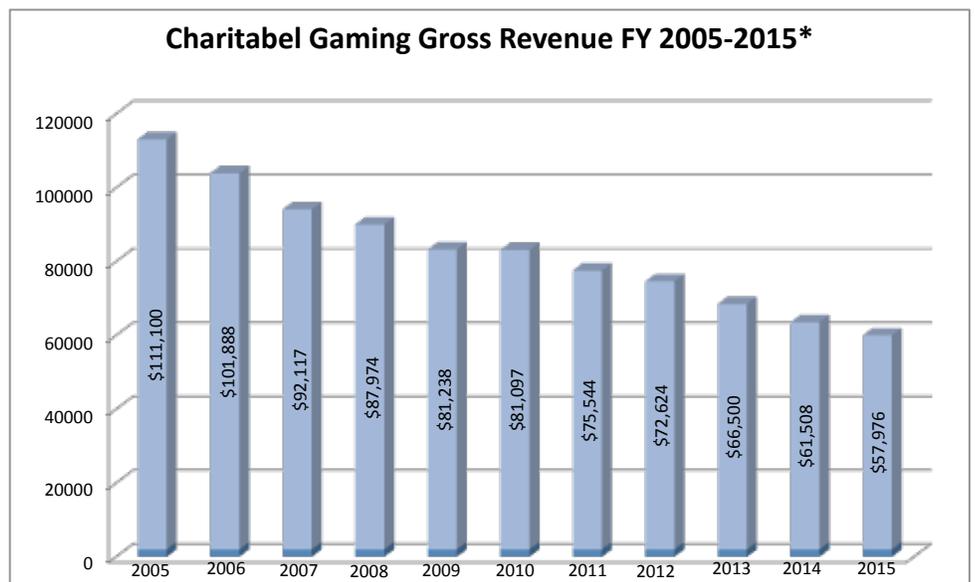
On September 29, 1971, the Massachusetts State Legislature legalized Bingo (Beano) and effective September 4, 1973, control of the operation of Bingo was transferred from the state Department of Public Safety to the Massachusetts State Lottery Commission.

As a result, the Lottery is responsible for collecting the states five percent (5%) tax on gross receipts from all Beano games, raffles, and bazaars. These events are held as fund raisers by charitable organizations, churches, and schools. Organizations raise money through Bingo games and the sale of Charity Game tickets, which are supplied by the Lottery.

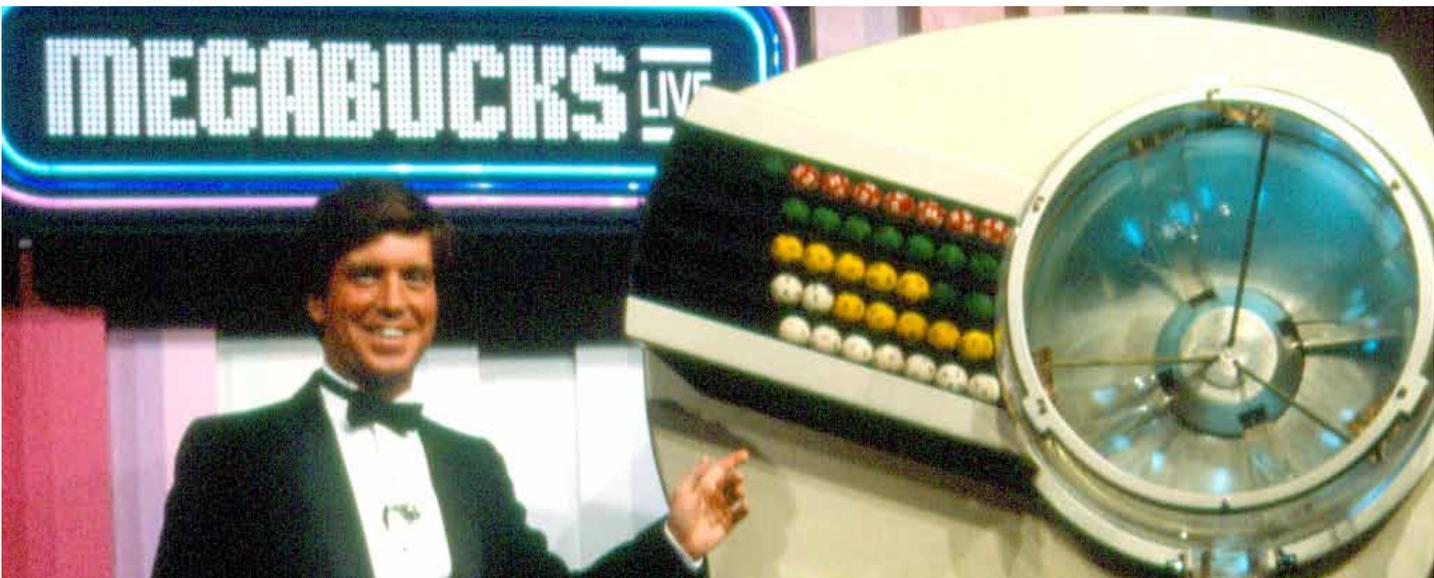
In 2000, the Massachusetts State Legislature passed the first significant changes to the state's Charitable Gaming laws in two decades. The new statute, which was signed into law in July 2000, included four major initiatives: (1) it increased prizes by allowing progressive games that offer payouts of up to \$3,000 (up from the previous maximum prize of \$500); (2) it doubled the top prizes for regular bingo games, raising maximum prizes from \$50 to \$100, and allowed organizations to offer 50/50 games with prizes up to \$1200; (3) it allowed for a larger pool of people eligible to be volunteers at bingo events, and (4) it allowed organizations broader discretion in the sale of charitable gaming tickets. These changes to the Bingo law, which were designed to make Bingo games more exciting and viable, took effect in October of 2000.

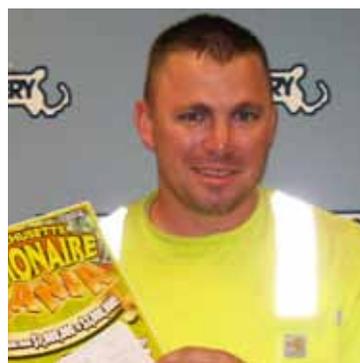
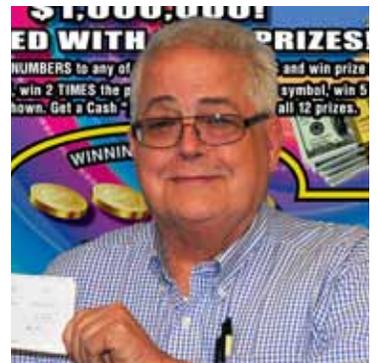
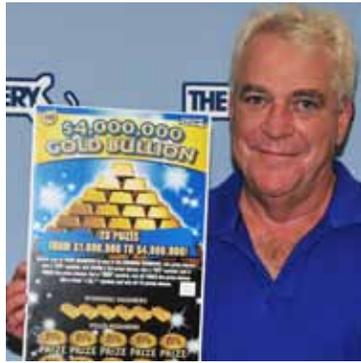
In the spring of 2004, the Lottery instituted a program for issuing one- day Bingo licenses to organizations through its Charitable Gaming Division to assist non-profit groups in raising funds for their charitable causes.

In calendar year 2015, Charitable Gaming licensees throughout the Commonwealth reported a total of \$58.0 million in gross revenues, comprised of \$27.6 million from Bingo games; \$12.5 million from charity game ticket sales; \$17.6 million from raffles and \$307,000 from bazaars & Las Vegas nights.



\*in thousands





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**BRAINTREE**

Lottery Headquarters  
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**SPRINGFIELD**

Lottery District Office  
20 Fort Street  
Springfield, MA 01103  
(413) 781-3880

**WORCESTER**

Lottery District Office  
151 West Boylston Drive  
Worcester, MA 01606  
(508) 755-7855

**WOBURN**

Lottery District Office  
11 Cummings Park  
Woburn, MA 01801  
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**NEW BEDFORD**

Lottery District Office  
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New Bedford, MA 02740  
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